

1979

A Look Back at the CoB's AACSB Application of 30 Years Ago

USMNEWS.NET has obtained a copy of the USM College of Business Administration's AACSB Accreditation Application of 1979. Many current CoB faculty are comparing the organization today to the one of the Joe Greene era, and this document allows for a serious assessment of where USM's College of Business stands today.

The recent USMNEWS.NET story entitled "[Man of Troy](#)" showed how Stanley Lewis may have been placed "out of field" during his years at USM. Now that he has moved on to Troy University, he is positioned as an associate professor of *accounting*, not *MIS*. This installment (#6) of 1979 examines the prevalence of "out of field" placement in the 1979 CBA to that in the 2007-08 CoB. Table 1 below shows the number of "out of field" faculty by department, using the 2007-08 departmental structure for the CoB.

Table 1
"Out of Field" Faculty Placement in USM's Business College
"OoF" Faculty Placement

Department	1979	2007-08
Accounting & Information Systems	0	2
Economics, Finance & Intl. Business	5	6
Management & Marketing	4	0
	<u>9</u>	<u>8</u>

Notes: Data for 1979 CBA taken from the 1979 CBA's AACSB Accreditation Application, page 67. Fashion merchandising and tourism management are omitted from the 2007-08 data, as these were not parts of the 1979 CBA.

As Table 1 above indicates, the "out of field" faculty placement within USM's business college was a concern in 1979, and the return to near-1979 levels should be a concern for 2007-08 CoB administrators.¹ If not for the loss of Lewis, the 2007-08 CoB would currently be at the 1979 CBA level. One would have to think that a return to the 1979 levels of "out of field" placement in the 2007-08 CoB – some of which has occurred since early February of 2007 – would be troubling to the CoB's 2008 AACSB Maintenance of Accreditation Peer Review Team. Given that the CoB faces a "6th Year Review" in 2008, one would think the PRT would be focused on spotting trouble.

¹ When gathering the data for the 2007-08 CoB, USMNEWS.NET reporters attempted to keep any error on the conservative side (i.e., it is possible that one or two "out of field" placements are reported as "in field" placements for the 2007-08 CoB in Table 1).